



**APOLLO INSTITUTE OF HOSPITAL ADMINISTRATION**  
**MASTER'S DEGREE IN HOSPITAL MANAGEMENT**  
**INFORMATION BROCHURE**



**1. About the Institute:**

Apollo institute of hospital administration (AIHA), established in 1994, offers Master's Degree in Hospital Management. It is affiliated to Osmania University, approved by the AICTE and sponsored by Apollo Hospitals Educational & Research Foundation. AIHA has completed fifteen eventful years of teaching and research. It has trained and placed over 450 students who are in progressively responsible leadership positions in hospitals and health care institutions in India and abroad.

The location and attachment of the institute to the Apollo Health City in Hyderabad, with access to its resources, places AIHA in a class by itself. The president of the Governing Body of AIHA is Padma Vibhushan, Dr. Prathap C. Reddy, Chairman, Apollo Hospitals Group.

**2. About the course:**

The free market economy has resulted in a range of choices for consumers and increased competition for providers. Health care sector is one of the fastest growing sectors. Existing healthcare organizations are expanding by opening hospitals in new service areas, new organizations are entering with latest technology, state-of-art equipment and market strategies, thus leading to competition in the health care sector. Consequently, Health Care Providers are increasingly confronted with providing quality service at low cost. This requires careful management of men and resources. The programme tries to meet this necessity by providing trained managers for this job.

**3. Eligibility:**

The aspirants of Master's Degree in Hospital Management should possess a Bachelor's Degree (in 10+2+3 form) in any discipline (Except Fine Arts and Oriental Languages) from a recognized university with a minimum of 50% marks, relaxable by 5% in case of SC/ST candidates.

The selection is based on the marks secured in entrance examination conducted by Osmania University. Qualifying mark in the entrance examination is 36%, relaxable by 5% in respect of SC/ST candidates.

The entrance test paper is set for 100 marks, consisting of questions under sections (A) Test of reasoning, (B) Numerical ability, (C) English comprehension and usage, (D) Health and hospital knowledge, (E) Current Affairs.

**4. Intake:**

Intake is limited to 45 seats in all, of which 30% Management quota

**5. Admission:**

85% of the seats are reserved for local candidates. The remaining 15% seats are open to local and non-local candidates {in accordance with the Andhra Pradesh Educational Institutions (Regulation of Admission) Order 1974}. **Candidates from Other States will be considered for admission, only after exhausting the above.**

## **6. Medium:**

The medium of instruction for the study and for examinations shall be English only.

## **7. Attendance:**

This is a full time course. Admitted candidates are required to put in not less than 75% of attendance.

**8. College Code:** Osmania university code of our college is 1404.

## **9. Course Delivery:**

The course is delivered through class room lectures, case studies, field visits, project work, audio-visual presentations, group discussions, seminars and on the job training

## **10. Course Duration:**

It is a two years, four semesters Masters Programme.

## **11. Course structure:**

The following is the course structure of MDHM –semester wise:

<b>Code</b>	<b>Subject</b>	<b>Code</b>	<b>Subject</b>
<b>I Semester</b>		<b>II Semester</b>	
101	Hospital Organization and Management Theory	201	Human Resource Management
102	Management of Health Care Services	202	Hospital Materials Management
103	Accounting for Hospitals	203	Hospital Financial Management
104	Principles of Marketing	204	Research Methods for Hospital Management
105	Health Economics	205	Statistics for Hospital Management
106	IT for Hospitals	206	Hospital Planning
107	Hospital visits	207	Know your Hospital (KYH)
		208	Spell-I Internship
<b>III Semester</b>		<b>IV Semester</b>	
301	Patient Care Management	401	Strategic Management
302	Hospital Operations Management	402	Total Quality Management
303	Management Accounting & Control	403	Legal Issues in Hospital Management
304	Communication for Hospital Managers	404	Health Insurance
305	Operations Research	405	Entrepreneurship and Consultancy Management
306	Hospital Information Systems	406	Marketing of Health Care Services
		407	Dissertation
		408	Spell-II Internship

## 12. Core Faculty:

1. Dr. D. Obul Reddy	M.Com., Ph.D.	Professor & Principal
2. Dr.M. Habeeb Ghatala	M.H.A., Ph.D.	Professor & Dean, AHERF
3. Dr. D. Shreedevi	M.Com., M.B.A (fin) & Ph.D.	Associate Professor
4. Dr. V. Rishi Kesavram	B.P.T,M.B.A.(HHSM), M.H.R.M, PGQAMHO	Assistant Professor
5. Ms. D. Mani Megalai	M.B.A.(HR & Systems)	Assistant Professor
6. Mr. K. Krishna Kartheek	B.Tech, M.B.A(Mkg.)	Assistant Professor

## 13. Guest Faculty:

1. Dr. K. Hari Prasad	M.D.	CEO, Apollo Health City, Hyderabad.
2. Dr. P.S. Reddy	M.B.B.S, M.D. (Hosp. Admin)	Vice President, Medvarsity
3. Dr. P.E. Shrinagesh	M.B.B.S, M.Phil (Hospital & Health Systems)	Deputy Medical Superintendent, Apollo Hospitals, Hyderabad
4. Prof. P. Sheshadri	B.A, L.L.M	Former Dean, Faculty of Law, OU
5. Dr. G.V.R.K. Acharyulu	M.Tech, MBA, Ph.D.	Assistant Professor, University of Hyderabad
6. Mr. T. Karunakar	M.S.W	Sr. Manager (HR), Apollo Hospitals, Hyderabad

## 14. Course fees:

The fee for convener quota seats is as follows:

**First Year:** Tuition fees Rs.50,000 + Counseling fees, payable at, Osmania University. Rs.6,000/- Special fess and Rs.5,000/- refundable caution deposit for Library & Lab payable to the college.

**Second Year:** Rs.50,000 Tuition fees + Rs.3,000 Special fess payable in the college on or before 15<sup>th</sup> August.

Further, at the end of every semester, examination fees as notified by OU has to be paid. The student is also advised to have at least one dress with Blazer, for formal occasions which may cost around Rs. 2,500/-

## **15. Certificates:**

The following certificates are to be submitted at the time of admission along with two sets of photocopies and necessary fees.

1. T.C. (Transfer Certificate i.e. college leaving certificate) from the college where the candidate studied last.
2. Memoranda of Marks of the qualifying examination
3. Provisional certificate or original degree certificate of the qualifying examination
4. Study or residential certificates to establish 'local' 'non-local' identity
5. Latest caste certificate if the seat is under reservation category such as ST, SC, BC.
6. Income certificate in case of scholarship holders
7. Migration certificate in case of candidates from other than Osmania University.
8. Hall Ticket/Admit card of 2010.

For further enquires contact the Principal



APOLLO INSTITUTE OF HOSPITAL ADMINISTRATION

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